



# EUROPEAN CHAIR OF EXCELLENCE ON CIRCULAR ECONOMY AND TERRITORIES

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Facilitating the Circular Transition within Territories



Funded by the  
European Union



# ■ ● About Us

## **CIRCULAR TERRITORIES, SUSTAINABLE FUTURES**

The European Chair of Excellence on Circular Economy and Territories is a Jean Monnet Chair funded by the Erasmus+ program of the European Commission. Its objective is to facilitate the implementation of the circular economy within territories by working closely with all stakeholders involved in the circular transition: policymakers, businesses, and citizens.

In the current linear economy system –Take, Make, Dispose–, the products we purchase often end up in landfills or incinerators. The circular economy prioritizes extending the lifespan of products, recycling, and reusing materials while incorporating the principles of zero waste, resource efficiency, and sustainable use of natural resources.

The Chair is primarily focused on the production and dissemination of knowledge. It aims to provide a space for dialogue, scientific production, and knowledge sharing where the academic world, businesses, and society can come together.



# ■● Vision

## **Engaging all actors involved in and affected by the circular transition.**

Cities and regions are pivotal in transitioning to a circular economy. Their ability to implement targeted sectoral policies and incentives can significantly influence the adoption of circular practices. By promoting initiatives that encourage reuse and recycling, and by fostering collaborative environments through shared spaces, they create an ecosystem where circularity can thrive.

Businesses also play a critical role. By designing products with future use and resource efficiency in mind, businesses can minimize waste and maximize resource recovery.



## POLICYMAKERS



1

## BUSINESSES



2

**Collaborating  
with all voices  
at all scales**

3

## CITIZENS



1

Local authorities drive circularity through incentives and dedicated programs. Their expertise in key sectors like waste management, construction, food, urban transport, and water supply makes them key players.

2

Businesses also play a leading role. Their ability to implement closed-loop production systems, promote eco-design, and use sustainable materials to limit waste production makes them essential partners.

3

Residents in all territories, whether urban, rural, or remote, need to understand the benefits of the circular economy for their well-being. Information and education are essential to encourage sustainable consumption and the adoption of circular practices.



# ■● Missions



## Conducting expertise

- Identifying barriers and drivers to the deployment of the circular economy.
- Mapping existing initiatives in key sectors involved in the circular transition.
- Studying business models and value-creation strategies.



## Raising awareness

- Training in best practices to transform behaviors, such as repairing and reusing instead of buying and wasting.
- Promoting existing initiatives and projects to inspire and motivate action.



## Advocating efforts

- Fostering partnerships between industry, academia, and local governments to nurture dialogue and collaboration
- Advocating for public policies and engage businesses in driving the circular economy



# ■● Services



## Consulting

We provide tailored diagnostics, surveys, and advisory to evaluate current circular economy practices and identify opportunities for improvement.



## Workshops and Frescoes

Our interactive workshops and circular economy frescoes help participants understand circular economy concepts through collaborative and visual activities. We engage businesses, educational institutions, and the public.



## Public Conferences

We organize conferences to spread knowledge and stimulate interest in circular economy topics, featuring case studies, innovations, and expert debates.



## Professional Training

We develop customized training modules for professionals and decision-makers to help them integrate circular economy principles into their daily practices.



# ■ ● Expertise

- **Territorialization of the Circular Economy**  
Analyzing the implementation of the Circular Economy at the local level, with a focus on job creation, territorial integration, and supportive local policies.

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- **Industrial Symbiosis**  
Case studies on company cooperation and methodological support for implementing synergies.

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- **Governance**  
Exploring collaborations among stakeholders and studying the management of circular public policies

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- **Business Models**  
Researching profitable business models that develop capabilities for a sustainable transition.

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- **Supply Chain & Operations Management**  
Investigating innovative practices, including material recycling and recirculation, product flows and traceability, and return and recycling deposit systems.



# ■ ● Meet the Team



## **SÉBASTIEN BOURDIN**

Chairholder · Professor of  
Economic Geography

With a PhD in Geography and an Accreditation to Supervise Research, Sébastien is recognized as an expert in Territorial Development, Energy Transition, and Circular Economy. His leadership in numerous research projects has driven significant advancements in these critical fields.



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## **NICOLAS JACQUET**

Research Assistant

As an assistant, Nicolas participates in conducting research activities, which includes data collection and analysis. He also ensures the coordination and promotion of all actions carried out by the Chair.

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## **FABIEN NADOU**

Association Professor of  
Territorial Development  
and Regional Economics

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## **AMANDINE LARÉ**

Associate Professor of  
Social and Solidarity  
Economics

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## **MARINE BASTIÈGE**

Assistant Professor of  
Economics, CSR and Public  
Management

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## **ANA B. LOPES DE SOUSA JABBOUR**

Full Professor of Supply  
Chain Management for  
Sustainable Development

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## **MOACIR GODINHO FILHO**

Full Professor of Supply  
Chain Management and  
Logistics

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## **FLORIAN FAVREAU**

Associate Professor of  
Accounting and Public  
Management

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## **VG VENKATESH**

Full Professor of Global  
Supply Chain Management  
and Logistics

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## **SNEHA KUMARI**

Assistant Professor of  
Agricultural Supply Chains

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## **OLIVIER LAMIRAULT**

Director of Innovation and  
Educational Technologies

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## **VALENTIN LECAILLEZ**

Research Valorization  
Officer



# ■ ● Support Us

## **Becoming a Patron**

Patronage provides us with the essential resources to advance cutting-edge research. By supporting our efforts, you foster the enthusiasm our researchers in understanding circular transitions and participating in implementing circularity.

As a patron, you gain privileged access to academic skills and research work, and support innovative projects. You also join forces with us to develop research, expertise and pedagogy in your sector.

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## **Tax Benefits**

Donations made are eligible for the tax reduction provided for in the French General Tax Code.

### **For Businesses Headquartered in France**

- 60% of the donation amount is deductible from corporate tax, up to 0.5% of annual revenue, with a maximum annual payment of 2 million euros.

### **For Individuals with a French Residence**

- 66% of the donation amount is deductible from income tax, up to 20% of taxable income.



# Contact Information



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