



UK

SYLLABUS 2026-2027

Project Management

MODULE SPECIFICATION

Module Code	2627_STG_1_EN_003
Campus	Oxford
Department(s)	Strategy and Entrepreneurship
Level / Semester	Undergraduate Year 1 (U1); Equivalent to FHEQ level 4 Semester 01
Language of Instruction	English
Teaching Method	☒ In-person (face-to-face) ☐ Distance learning (live online) ☐ e-Learning (asynchronous) ☐ Hybrid: _____
Pre-requisite(s)?	None
ECTS <i>Reminder: 1 ECTS = between 20 and 30hr- student workload</i>	4
Equivalent FHEQ credits	8
Study Hours	80 hours which comprise of 28 directed learning and 52 independent learning/assessment hours

MODULE DESCRIPTION

Module Aims	This module provides students with a foundational methodology for the design and implementation of projects. It equips them with the practical skills necessary for all stages of a project, from initial planning to completion, regardless of its type. Students will acquire hands-on competencies in essential areas such as creating project plans, managing budgets, and mobilising resources effectively. This approach ensures that participants can apply a comprehensive and practical methodology to successfully execute projects.
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Teaching Arrangement	The module will be delivered through PowerPoint presentations, exercises, and the “red thread” project.
Learning Outcomes	By the end of this module, students should be able to: 1. Develop and complete a project 2. Apply methodologies and tools for setting up and monitoring projects 3. Develop the skills needed to manage a project team
Competency Goals <i>(Knowledge, expertise and interpersonal skills)</i>	PGE_U_CG03 - Develop and implement the marketing and sales strategy
	PGE_U_CG05 - Innovate to adapt to its environment
Alignment with Programme Learning Goals	PGE_U_CG03_LO01 - Analyse macro environment, benchmark and develop marketing strategy
	PGE_U_CG05_LO04 - Develop decision-making support tools

SESSION TOPICS / MODULE SCHEDULE

(Please note, a session/sequence may be more than one scheduled class)

<u>Session 1: Introduction to Project Management</u> <i>Content:</i> ● Definition of a project ● Key principles of project management ● Project management in business ● Traditional methods vs. agile methods <i>References:</i> ● Heagney, J. (2016) <i>Fundamentals of project management</i>. 5th edn. AMACON. (Chapter 1) ● Layton, M.C., Ostermiller, S.J. and Kynaston, D.J. (2025) <i>Agile project management for dummies</i>. 4th edn. Hoboken, NJ: John Wiley & Sons. (Chapter 1) <i>Assignments:</i> ● Practical exercises, games and quizzes to learn about project management ● Start of the “red thread” project
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Session 2: Initiating and Framing the Project

Content:

- Creativity (identification of a project)
- Scoping note (context, needs, deliverables, etc.)
- Specifications

References:

- Haniff, A. and Salama, M. (2016) *Project management*. Wolvercote, United Kingdom: Goodfellow Publishers. (Chapters 1 and 2)

Assignments:

- Project idea sheet
- Framing note

Session 3: Risk Management

Content:

- Identifying the nature of risks
- The risk matrix
- Application of the risk matrix to the “red thread” project

References:

- Kendrick, T. (2024) *Identifying project management and risk*. 4th edn. HarperCollins Leadership. (Chapters 1, 3, and 8)

Assignments:

- Project risk matrix (identification of risks and proposals for preventative action)

Session 4: Project Planning

Content:

- Definition of tasks
- Assigning responsibilities
- Drawing up the schedule

References:

- Heagney, J. (2016) *Fundamentals of project management*. 5th edn. AMACON. (Chapter 3)

Assignments:

- Project back-planning with WBS and milestones

Session 5: Project Financing

Content:

- Calculating the cost of the project (affordability)
- Determining the funding strategy
- Formalising the budget
- Monitoring the budget

References:

- Haniff, A. and Salama, M. (2016) *Project management*. Wolvercote, United Kingdom: Goodfellow Publishers. (Chapter 3)

Assignments:

- Draw up a provisional budget for the project

Session 6: The Communication Plan

Content:

- Internal and external communication
- Stakeholder involvement
- Project communication plan

References:

- Heagney, J. (2016) *Fundamentals of project management*. 5th edn. AMACON. (Chapter 6)

Assignments:

- Project communication plan (external communication)
- Project management rules and procedures (meetings, etc.)

Session 7: Project Feedback

Content:

- Assessment and lessons learned
- Applications to future projects

Assignments:

- Provide individual and/or group feedback on the project carried out

KEY TEXTS

1. Jain, R. (2024) *Mastering project management: PMP and agile for leaders*. New York, NY: Business Expert Press.

SUPPLEMENTARY TEXTS

1. Dalcher, D. (ed.) (2022) *Rethinking project management for a dynamic and digital world*. Abingdon, United Kingdom: Routledge.
2. Heagney, J. (2016) *Fundamentals of project management*. 5th edn. AMACON.
3. Layton, M.C., Ostermiller, S.J. and Kynaston, D.J. (2025) *Agile project management for dummies*. 4th edn. Hoboken, NJ: John Wiley & Sons.
4. Haniff, A. and Salama, M. (2016) *Project management*. Wolvercote, United Kingdom: Goodfellow Publishers.
5. Kendrick, T. (2024) *Identifying project management and risk*. 4th edn. HarperCollins Leadership.

MODES OF ASSESSMENT

Continuous Assessment (40%)	Report	30%
	Written exam	10%
Final Exam (60%)	Closed book written exam	

MODULE DESIGN TEAM

- Author: *Roland Condor / Sanoussy Sow*
- Reviewer: *Utkarsh Amitabh*
- External Reviewer: *Desislava Ohanians*

Last reviewed: 09/09/2026