



UK

## SYLLABUS 2025-2026

### Career Plan

#### MODULE SPECIFICATION

Module Code	2526_PCA_2_EN_002
Campus	Oxford
Department(s)	Career Path
Level / Semester	Masters Year 1 (M1); Equivalent to FHEQ level 7 Semester 07
Language of Instruction	English
Teaching Method	<input checked="" type="checkbox"/> In-person (face-to-face) <input type="checkbox"/> Distance learning (live online) <input type="checkbox"/> e-Learning (asynchronous) <input type="checkbox"/> Hybrid: _____
Pre-requisite(s)?	None
ECTS <i>Reminder: 1 ECTS = between 20 and 30hr- student workload</i>	1
Equivalent FHEQ credits	2
Study Hours	25 hours which comprise of 7 directed learning and 18 independent learning/assessment hours

#### MODULE DESCRIPTION

Module Aims	This module provides an advanced framework for professional development, centring on the IKIGAI methodology to facilitate deep self-reflection. Students will undertake a systematic and critical analysis of their passions, talents, values, and market needs to construct a holistic understanding of their professional identity. The focus is on moving beyond a superficial assessment to identify and address personal and professional limitations, enabling the design of a coherent, long-term action plan for career progression. By integrating
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	theoretical models with structured, reflective practice, this module empowers students to proactively manage their career trajectories in a dynamic professional landscape.
<b>Teaching Arrangement</b>	The module will be delivered as an alternation of group and individual activities, case studies, simulations, individual transposition work, and an action plan.
<b>Learning Outcomes</b>	By the end of this module, students should be able to: <ol style="list-style-type: none"> <li>1. Critically appraise the theoretical underpinnings and practical application of the IKIGAI methodology as a framework for professional self-discovery and purpose alignment.</li> <li>2. Systematically identify and synthesise their individual passions, talents, core values, and professional needs to construct a comprehensive personal IKIGAI model.</li> <li>3. Formulate a sophisticated, evidence-based action plan detailing a strategic pathway towards achieving long-term professional fulfilment.</li> <li>4. Engage in reciprocal peer support and professional guidance, providing constructive feedback to enhance the personal development trajectories of others.</li> </ol>
<b>Competency Goals*</b> <i>(Knowledge, expertise and interpersonal skills)</i>	PGE_M_CG01 - To be equipped with efficient business skills
<b>Alignment with Programme Learning Goals*</b>	PGE_M_CG03_LO02 - To work in a multicultural environment
	PGE_M_CG03_LO01_I03 - To read or write for most everyday situation
	PGE_M_CG02_LO02_I01 - To assess their own strengths and weaknesses

## SESSION TOPICS / MODULE SCHEDULE

*(Please note, a session/sequence may be more than one scheduled class)*

### Session 1: Overview

#### *Content:*

- Understand the origin and meaning of IKIGAI
- Engage in reflection on the four circles to better understand one's passions, talents, values, and needs
- Work on limitations and constraints
- Establish a diagnosis of current alignment with one's IKIGAI
- Identify areas for improvement
- Build an action plan

*Last reviewed: 28/08/2025*

## KEY RESOURCES

1. EM Normandie (n.d.) *Career Path, EM Upward*. Available at: <https://upward.em-normandie.fr/local/pages/carriere-en>.

## MODES OF ASSESSMENT

Final Assessment (100%)	Case study
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## MODULE DESIGN TEAM

- Author: *Marielle Lassarat*
- Reviewer: *Deborah Johnson*
- External Reviewer: *Nigel Tomlinson*