



UK

## SYLLABUS 2025-2026

### International Logistics

#### MODULE SPECIFICATION

Module Code	2526_SCM_1_EN_020
Campus	Oxford
Department(s)	Supply Chain Management and Digital Management
Level / Semester	Undergraduate Year 3 (U3); Equivalent to FHEQ level 6 Semester 05
Language of Instruction	English
Teaching Method	<input checked="" type="checkbox"/> In-person (face-to-face) <input type="checkbox"/> Distance learning (live online) <input type="checkbox"/> e-Learning (asynchronous) <input type="checkbox"/> Hybrid: _____
Pre-requisite(s)?	None
ECTS <i>Reminder: 1 ECTS = between 20 and 30hr- student workload</i>	4
Equivalent FHEQ credits	8
Study Hours	80 hours which comprise of 30 directed learning and 50 independent learning/assessment hours

#### MODULE DESCRIPTION

Module Aims	Students assess global logistics and supply chain strategies to improve competitiveness and efficiency. The module explores inventory control, international trade compliance, and INCOTERMS, alongside the legal and economic dimensions of transportation. Strategic analysis underpins logistics decision-making in diverse global environments.
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<b>Teaching Arrangement</b>	This module is delivered through lecture-based teaching inputs and case studies.
<b>Learning Outcomes</b>	By the end of this module, students should be able to: <ol style="list-style-type: none"> <li>1. Assess the role of logistics and supply chain management in enhancing business competitiveness and operational efficiency.</li> <li>2. Apply inventory management models to calculate costs and optimise stock control, including the economic order quantity model.</li> <li>3. Evaluate and compare INCOTERMS to ensure compliance with international trade regulations and optimise contractual agreements.</li> <li>4. Analyse the legal, technical, and economic aspects of maritime, road, and air transportation to develop effective logistics strategies.</li> </ol>
<b>Competency Goals</b> <i>(Knowledge, expertise and interpersonal skills)</i>	PGE_U_CG04 - Manage a profit responsibly
	PGE_U_CG05 - Innovate to adapt to its environment
	PGE_U_CG06 - Evolve in a globalised world
<b>Alignment with Programme Learning Goals</b>	PGE_U_CG04_LO03 - Optimise logistics processes and control risks
	PGE_U_CG05_LO04 - Develop decision-making support tools
	PGE_U_CG06_LO02 - Address the economic challenges of your organisation within a globalised world

## SESSION TOPICS / MODULE SCHEDULE

*(Please note, a session/sequence may be more than one scheduled class)*

<p><u>Session 1: Introduction to International Logistics – International Trade</u></p> <p><i>Content:</i></p> <ul style="list-style-type: none"> <li>● International trade growth</li> <li>● International trade milestones</li> <li>● Responsibilities of international logistics professionals</li> <li>● Largest exporting and importing countries</li> <li>● International trade drivers</li> <li>● International business environment</li> </ul>
<p><u>Session 2: Introduction to International Logistics – Definitions</u></p> <p><i>Content:</i></p> <ul style="list-style-type: none"> <li>● What is a supply chain?</li> <li>● What is logistics (and international logistics)?</li> </ul>

*Last reviewed: 05/08/2025*

- Decisions in a supply chain

### Session 3: Inventory Management

#### *Content:*

- Introductory example
- Types of inventory
- Motivations for having inventory
- Costs associated with inventory management
- Economic quantity model
- ABC analysis

### Session 4: International Terms of Trade (INCOTERMS)

#### *Content:*

- Transport contracts
- Different actors of transport
- Sales contract
- Different risks
- Currency risk
- Means and techniques of payment
- Incoterms
- Customs procedures

### Session 5: Maritime Transportation

#### *Content:*

- Definitions (global overview)
- Ship types and structures
- Classification of a ship, crew of a ship, and nationality of a ship
- The container and container handling
- Other commodities to transport by sea

### Session 6: Land Transportation

#### *Content:*

- Truck transportation
- Rail transportation
- Different land transportation costs
- Cost calculation

## KEY TEXTS

1. David, P.A. (2021) *International logistics: The management of international trade operations*. 6th edn. Berea, OH: Cicero Books.

## SUPPLEMENTARY TEXTS

1. Scott, C., Lundgren, H. and Thompson, P. (2011) *Guide to supply chain management*. 1st edn. Springer Publishing.

2. Langley, C.J., Novack, R.A., Gibson, B.J. and Coyle, J.J. (2021) *Supply chain management: A logistics perspective*. 11th edn. Boston, MA: Cengage Learning.
3. Novack, R.A., Gibson, B.J., Suzuki, Y. and Coyle, J.J. (2019) *Transportation: A global supply chain perspective*. 9th edn. Boston, MA: Cengage Learning.

## MODES OF ASSESSMENT

Continuous Assessment (40%)	Group work
Final Exam (60%)	Closed book written exam

## MODULE DESIGN TEAM

- Author: *Samah Jradi*
- Reviewer: *Constant Iannacci / Aris Matopoulos*
- External Reviewer: *André Blackman*